

GREENER PARTNERS GALA

OUR 10TH ANNIVERSARY CELEBRATION

10 years of strengthening health in underserved communities through food, farms & education

Saturday, September 29, 2018 • 6 – 11 p.m.

Radnor Hunt • 826 Providence Road, Malvern, Pennsylvania

SPONSORSHIP OPPORTUNITIES

Exclusive Presenting Sponsor \$10,000 SOLD!

\$8,500 is tax deductible

- All mentions worded, “Presented by...”
- 20 tickets (two tables) with preferred seating
- Choose two “Farm Experiences” (details on reverse)
- Remarks at the event
- Formal introduction and recognition at event
- Company marketing/collateral gift distribution
- Company logo on event invitation
- Company logo prominently displayed at event
- Company logo with link on event web page
- Company logo on cover of event program
- Full-page color ad on back cover of program
- Company logo on all pre- and post-event communications materials (advertisements, press opportunities, social media and digital communications reaching over 9,000 individuals)

Harvester \$7,500 \$6,600 is tax deductible

- All mentions worded, “Additional support provided by...”
- 12 tickets (one table) with preferred seating
- Choose one “Farm Experience” (details on reverse)
- Formal introduction and recognition at event
- Company logo on event invitation
- Company logo prominently displayed at event
- Company logo with link on event web page
- Company logo in event program
- Full-page black and white ad in event program
- Company logo on all pre- and post-event communications materials (advertisements, press opportunities, social media and digital communications reaching over 9,000 individuals)

Grower \$5,000 \$4,250 is tax deductible

- All mentions worded, “With support from...”
- 10 tickets (one table) with preferred seating
- Company name listed on event invitation
- Company logo prominently displayed at event
- Company logo on event web page
- Company logo in event program
- Full-page black and white ad in event program
- Company logo on all pre- and post-event communications materials (advertisements, press opportunities, social media and digital communications reaching over 9,000 individuals)

Cultivator \$3,000 \$2,250 is tax deductible

- 10 tickets (one table) with preferred seating
- Company name listed on event invitation
- Company logo prominently displayed at event
- Company logo on event web page
- Company name listed in event program
- Half-page black and white ad in event program
- Company name listed on all pre- and post-event communications materials (advertisements, press opportunities, social media and digital communications reaching over 9,000 individuals)

Gardener \$1,500 \$1,200 is tax deductible

- 4 tickets with preferred seating
- Company name displayed at the event
- Company name listed on event web page
- Company name listed in event program
- Quarter-page black and white ad in event program
- Company listing on all pre- and post-event communications materials

Ask us about customizing sponsorship benefits to meet your marketing and philanthropic goals!

For sponsorship, reservation and event information:

Laura Catalano
Communications Director
610-584-6580, ext. 705
laura.catalano@greenerpartners.org

Greener Partners



Connecting communities through food, farms & education

www.greenerpartners.org

Disclosure Information: Greener Partners is a 501(c)(3) charitable organization. Contributions are tax-deductible to the extent permitted by law. A copy of our latest financial report may be obtained at www.psbi.org/financial. The official registration and financial information of Greener Partners may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999

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SPONSORSHIP RESPONSE FORM

Sponsor the event:

- ~~\$10,000 Exclusive Presenting Sponsor SOLD!~~
- \$7,500 Harvester
- \$5,000 Grower
- \$3,000 Cultivator
- \$1,500 Gardener
- \$300 Additional Individual Tickets # _____

Purchase an ad in the program book:

(Ads are included with sponsorships listed above)

- \$1,000 Full-page ad (7.5h x 4.75w)
- \$500 Half-page ad (3.75h x 4.75w)
- \$300 Quarter-page ad (3.75h x 2.25w)

Please email a PDF or JPG of your artwork to laura.catalano@greenerpartners.org by Aug. 31, 2018

Please print exactly how you want to be listed in the event program:

Name/Company

Authorizing Representative/Title

Address

Phone

Fax

Email

Signature

Follow-up contact for guest names (if different from above):

Name _____

Phone _____

Fax _____

Email _____

Sponsorship pledges requested by June 29, 2018 to ensure placement in the event invitation and program. Payment in full is due by June 29, 2018.

Check enclosed
(please make checks payable to **Greener Partners**)

Please invoice me

Please charge my credit card

Please charge \$ _____ to my:

Visa MasterCard Discover American Express

Credit Card # _____

Expiration Date: ____/____ Security code: _____

Name on card _____

Phone number of cardholder _____

Signature _____

Billing address (if different from above)

Greener Partners



Connecting communities through food, farms & education

Please mail or email form and payment to:

Greener Partners

Attn: Laura Catalano

PO Box 221-Fairview Village

Norristown, PA 19409

laura.catalano@greenerpartners.org

610-584-6580, ext. 705 phone

Or, sign up online at www.greenerpartnersgala.com

About the Greener Partners Gala

Saturday, September 29, 2018

Radnor Hunt • 6 – 11 p.m.

826 Providence Road • Malvern, Pennsylvania

The Greener Partners Gala is an annual celebration of sustainable local farms throughout our region including Greener Partners' three education and production farm hubs. This year's event will be hosted at Radnor Hunt in Malvern. The evening will kick off with a robust outdoor Farmers' Square where the finest farmers, cheese makers, purveyors, brewers and distillers of our region will share tastes of their delicious creations. A three-course dinner using the freshest ingredients from local farms will follow. The evening will culminate with a DJ, dancing and dessert.

Your Sponsorship Will Make a Difference!

A perennial sellout, the Greener Partners Gala attracts hundreds of corporate and community leaders from the greater Philadelphia area. This year, Greener Partners' 10th anniversary year, we anticipate our largest crowd yet of over 400! All proceeds support vital food access and education initiatives of Greener Partners which positively impact more than 20,000 children and families each year.

For a decade, Greener Partners has been on a mission to provide direct access to farm fresh food for those in need, teach the skills to turn seasonal vegetables into delicious



Your sponsorship will change lives through fresh healthy food!

meals and offer the support to develop lifelong healthy eating habits. **Last year alone, we donated 20,000 pounds of fresh food to those in need and reached over 10,000 individuals in and around Philadelphia with our Farm Explorer™ food education programming.**

But we can't do it alone—corporate investment plays a crucial role in helping us bring fresh food and education to the children and families who need it the most.

Transform Community Health through Good Food!

Contact Laura Catalano, Communications Director, at laura.catalano@greenerpartners.org or 610-584-6580, ext. 705 to sign up for your Greener Partners Gala sponsorship today.

Farm Experiences

For our Presenting Sponsor and Harvester-level sponsors, we're pleased to offer these one-of-a-kind sponsorship benefits! The Presenting Sponsor may select two. Harvester sponsors may select one.

Corporate Service Day

Bring 15 – 30 of your employees to an authentic work day on the farm! We'll work with you to plan a three-hour farm experience that allows your employees to roll up their sleeves and make a difference. Corporate service days may be scheduled with a minimum of one month's notice on weekdays or weekends May - October.

Farm Explorer Visit

Greener Partners' Farm Explorer mobile farm isn't just for kids! Bring the Farm Explorer to your next corporate wellness or community event where your employees and stakeholders can harvest and sample fresh, local organic vegetables. Participants can even ride the smoothie bike to create their own delicious smoothie made with the fresh healthy ingredients! Visits up to four hours may be scheduled with a minimum of one month's notice May through October.

Workplace Wellness Classes

Choose two of Greener Partners' signature Workplace Wellness programs where your employees gain the skills and confidence to cook with fresh local ingredients. During each 60-minute workshop your staff will learn to prepare familiar and new favorite vegetables with seasonal samples, taste tests, and recipes; how to store vegetables so they stay fresh longer; and, important nutrition information. Available weekdays year-round.

